

Presentation for investors

# ESG Banking: made in Russia

2020

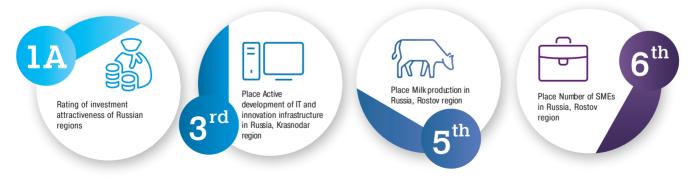


## The best region - South of Russia

Southern Russia includes the Southern Federal District and North-Caucasian federal district

The development of the region's economy is based on the impact of such factors as the favorable economic and geographical location (a connector of the center of Russia with the North Caucasus and Transcaucasia), availability of natural resources, historically favorable development conditions, high labor supply, and well-developed transport infrastructure. According to the rates of economic reforms in recent years and the volume of output of goods and services, the region occupies one of the leading positions in Russia.





Number of offices



122

**Client base** 



1.5

Staff



1631

**Credit ratings** 



Moody's - Ba3 (stable)

ACRA - A(ru)
(stable)

**ESG-ranking** 



vigeoeiris
17/76
(Europe)



2010, 2012, 2013, 2016, 2018

STP Excellence Award





2013

Sustainable banking leader in Eastern Europe FT/IFC

**Forbes** 

2018

TOP 50 "The most reliable banks in Russia"



Global Alliance for Banking on Values

2019

Member of GABV



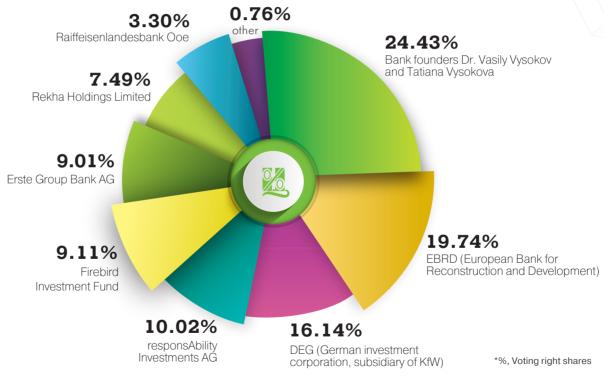
### **ESG-timeline tree**

ESG - Banking:made in Russia

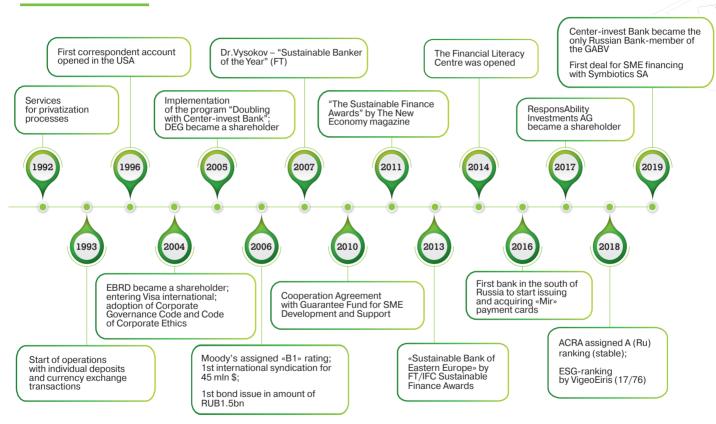
Center-invest launched Russia's first green bank bonds on Moscow Exchange 2019 2019 2019 CIB became Signatory of the UN Principles for Responsible Banking Bank hosted partners and investors on ESG-investors days 2018 2014 CIB's new strategy 2019-2021 «ESG-digitalization of the Center-invest Internal Control Policy bank's ecosystem» has been implementation. First Financial developed and launched. ESG-ranking literacy center of CIB was opened by VigeoEiris (17/76) 2012 2013 CIB's success story exceeded 1,600 funded «Sustainable Bank of Eastern Europe» projects for the introduction of energy by FT/IFC Sustainable Awards efficient technologies since 2005 2010 2007 The CIB's Environmental and Social Policy approved by Board of Directors. Information Policy implementation Jointly developed with the EBRD and 2005 2004 CIB's first targeted loans program to Implementation of first corporate rules and procedures. The CIB's Codes of Corporate increase energy efficiency Conduct and Ethics are taken together with EBRD and DEG Center-invest Bank is the largest private Banking strategy of CIB complies with: regional bank in southern Russia with positive -UN Sustainable Development Goals until 2030 example of social responsible business based - national development goals of the Russian on ESG banking business model Federation until 2024 - goals of the Bank of Russia development programs

## **Shareholders**

#### Shareholders structure\*









## Financial highlights

RUB, bn	2014	2015	2016	2017	2018	2019	
						RUB, bn	EURO, m
Assets	91.3	89.6	96.6	102.6	112.2	119. <b>5</b>	1 72 <b>3.7</b>
Capital	9.6	10.6	11.5	12.6	13.1	14. <b>2</b>	205.1
Net Loans and Lease	72.0	72.7	73.6	80.1	88.0	85.1	1 226. <b>6</b>
Customer accounts	49.2	65.0	80.4	87.2	95.2	99.4	1 434.1
Net profit	1.1	0.5	1.0	1.4	1.5	1.8	25.9
ROE, %	12.1	5.3	9.1	11.8	11.9		13. <b>1</b>
ROA, %	1.3	0.6	1.1	1.4	1.4		1.6
NIM, %	6.3	4.4	5.3	6.2	6.0	5.2	
Cost/Income, %	43.4	51.1	44.9	48.7	47.6	5 <b>3.6</b>	
Loans/Deposits, %	146.2	111.7	91.6	91.9	92.4	85.5	
CAR, %	14.5	17.1	17.0	16.8	16.7	18.4	
Number of children bor to bank employees	r <b>n</b> 86	78	103	89	72		72

As at 31.12.2019:

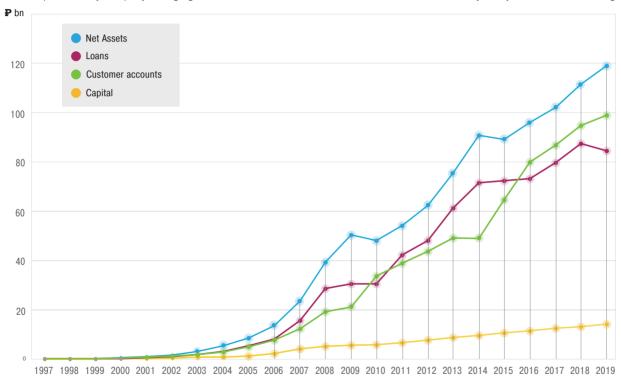
1EUR =69.3406 RUB



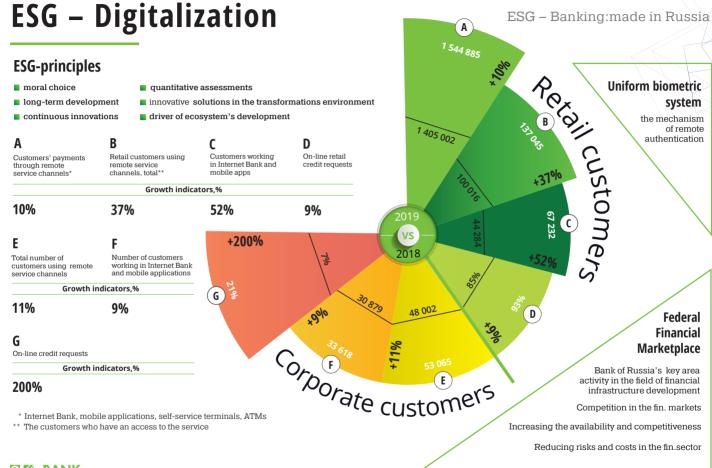
Hereinafter: source 2019 IFRS Statement

## **Key financials**

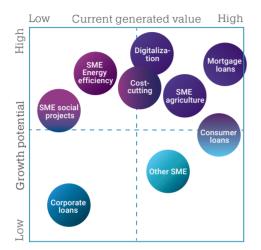
The dynamics of key financial performance indicators demonstrates the ability of the Bank to operate in difficult financial environment and adapt efficiently in rapidly changing environment, "to be at the forefront of trends and constantly ready to meet new challenges"











#### Target KPIs to 2021

Loan portfolio	+7.6% CAGR
Headcount	-6%
Internet payments	+37%
Dividend payout ratio	50%
CO2 emissions	-17%
Online loan applications	+6%
CAR (N1.0) from 11.2%	to 13.1%

#### Efficiency driving strategic initiatives

#### Business growth strategic initiatives















#### Mortgage loans

Core product, high growth potential through deep expertise and competitive terms due to participation in state and regional programs on subsidized mortgage

#### SME loans

Deep expertise in agricultural sector, high growth potential while maintaining current level of risk Focus on social and energy efficiency projects could boost awareness and credibility

#### Consumer loans

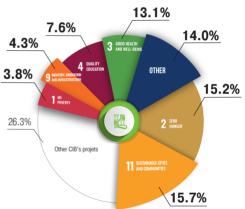
Currently the most profitable product. Requires determining of growth potential while maintaining the current level of risk



## Total investments in SDG 86,7 bn ₽



## For every ₱ 100 of deposits:



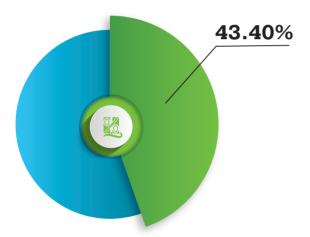


## Market share

Share of Center-invest Bank in southern Russia among local banks in CIB's operational area

#### Loans\*

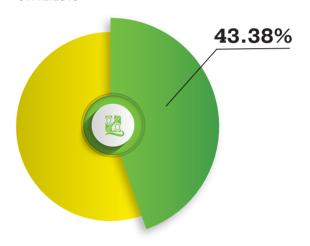
01.12.2019



<sup>\*</sup> Retail corporate loans, leasing, factoring

#### **Deposits**

01.12.2019





#### ESG - Banking:made in Russia

## Competitive positions: rankings



In ranking of the largest Russian banks as at 01.01.2020:

**34** Value of retail loan portfolio

**36** Value of retail deposits

**43** Value of corporate loan portfolio

**45** Value of total loan portfolio

**52** Value of total assets

https://www.raexpert.ru/rankings/bank/monthly/jan2020



In ranking of largest mortgage banks as at 01.01.2020:

17 Value of mortgage loan portfolio

19 Value of issued mortgage loans

https://raexpert.ru/rankings/bank/ipoteka\_2019





#### In ranking of TOP-15 Russian banks for SMEs as at 01.01.2020:

4 Value of loan portfolio to individual entrepreneurs

11 Value of loan portfolio to small business

14 Value of total SME loan portfolio

15 Value of loan portfolio to medium enterprises

https://www.raexpert.ru/researches/banks/msb 2019

#### The Banker

#### TOP-50 Russian Banks by «The Banker»

**5** Loans to Assets ratio

**20** ROE

**23** ROA

28 Profit

29 Cost/Income

**33** CAR

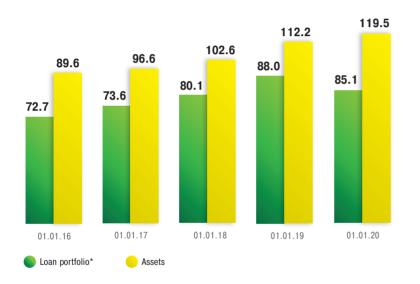
38 Assets

40 Tier 1 Capital

http://www.thebanker.com

## Assets: dynamics and structure

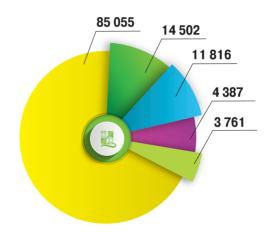
#### Loan Portfolio&Assets, ₽bn



<sup>\*</sup> After provisions



#### Assets structure, ₽ m



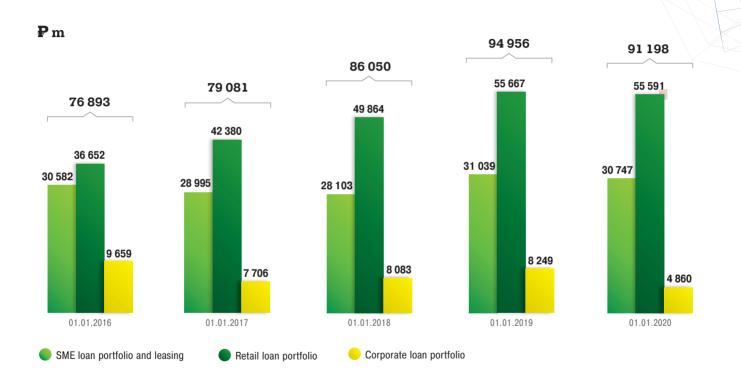
71% Net Loans and Leasing
12% Due from other banks

10% Cash and mandatory reserves with the Bank of Russia

4% Other assets

3% Fixed assets & Intangible assets

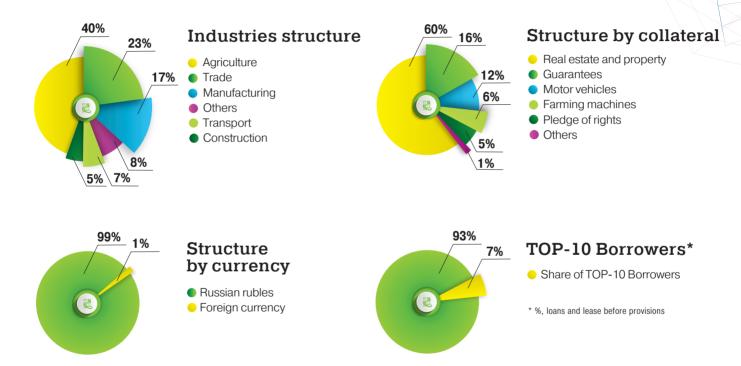
## Loan portfolio development





## Loan portfolio to legal entities

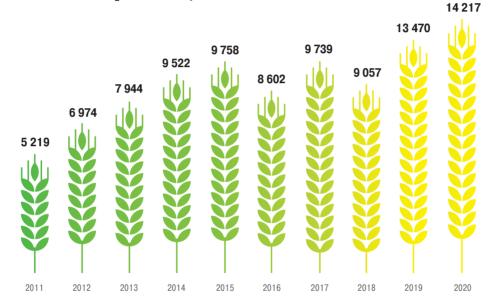
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## **Agribusiness lending**

#### Value of Agribusiness loan portfolio\*, ₽ m

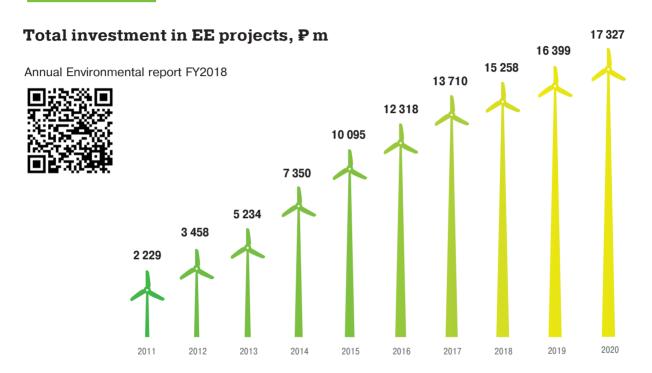


Bank was included in the list of credit institutions approved by the Ministry of Agriculture and authorized to participate in the government's preferential agricultural lending programme.

<sup>\*</sup> The data is shown as of 01.01 of each year



## **Energy Efficiency lending**

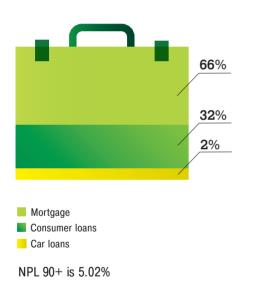


Center-invest Bank's success in financing EE projects is attributable to the fundamentally new approach: sustainable lending. It combines technical, financial and social engineering.

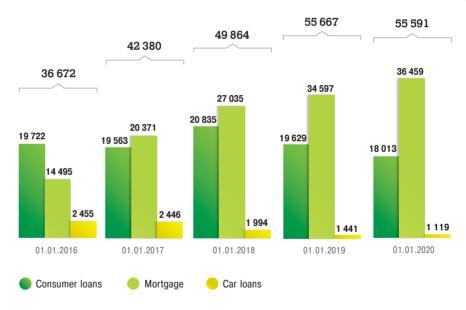


## **Retail lending**

## Breakdown by loan volumes as at 01.01.20



## Dynamics and structure of retail lending portfolio, ₱ m





This is an innovative space for opening and development of all types of businesses. More than 5500 entrepreneurs have already become the participants of Accelerator.



Online-education



1 month of education 7 hours per week



Mentor programs



Free consulting support



#### Inclusive financial services



#### Startup

- √ for start-up entrepreneurs
- up to 3 years maturity
- ∨ up to 3 million RUB
- consulting support
- mentor programme





## Business loans for women

- ▼ for business-women
- ∨ soft loan
- ∨ NPL=0%



#### Social responsibility

- ∨ educational services, health
- the revival of cultural traditions
- ∨ 2017 start of programme





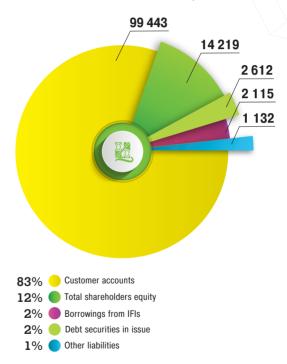
121 Pm



## Dynamics and structure of customer accounts, ₱ m



#### Liabilities structure, ₽ m

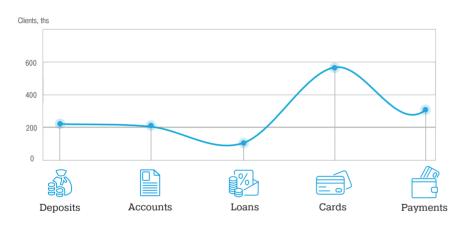




### **Customer** base

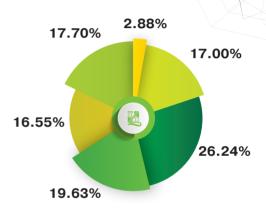
#### ESG - Banking:made in Russia

#### **Product segmentation**





#### **Customers age**







## CIB on financial markets

Starting from 2002 Bank has been attracting funds from both the Russian and the international financial markets.

#### **Our partners**

























Date	Financial institution	Amount	Period years
May 2017	The Black Sea Trade and Development Bank (BSTDB)	RUB 1 billion	3
April 2018	Eurasian Development Bank, EDB	RUB 600 million	5
November 2018	The Black Sea Trade and Development Bank (BSTDB)	RUB 1 billion	3
February 2019	Symbiotics Sicav (Lux.)	RUB 330 million	2-3
March 2019	Micro, Small & Medium Enterprises Bonds S.A.	RUB 281 million	3
September 2019	ResponsAbility AG	RUB 965 million	1



#### First green bank bond issue in Russia









#### FIRST GREEN BOND in Russia was placed on Moscow Exchange on November 2019. The issue was oversubscribed by nearly 2 times.

«First green bank bond issue in Russia was placed on the Moscow Exchange in the amount of 250 million rubles. But not the amount is so important, but the trend. In our country green investment has enormous potential and it is important for us to encourage businesses to invest in environmental projects».

Maxim Oreshkin, Minister of economic development of the Russian Federation (2016-2020).

Series	Total par value, RUB m	In circulation, RUB m	Maturity date	Put option date	Coupon rate, % per annum
Exchange bonds, BO-001P-04 series*	713.9	713.9	10.2021	04.2020	8.00
Exchange bonds, BO-001P-05 series*	412.1	412.1	03.2022	09.2020	7.50
Exchange bonds, BO-001P-06 series*	250	250	11.2020		8.00

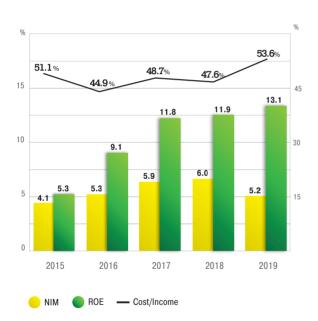
<sup>\*</sup>Bonds for population

The funds from this specific bond issuance CIB is planning to finance (refinance) the projects that can help to mitigate environmental risks, which are critical for the main territory of CIB's core operations (South of the European part of Russia), namely: climate change related processes, desertification, biodiversity decline, and etc.

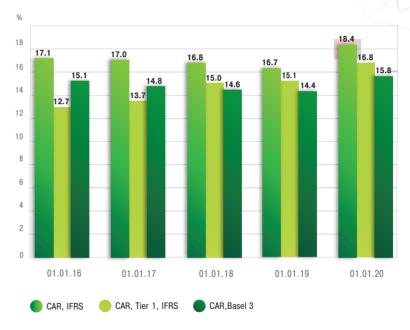


## **Operational efficiency**

#### **Profitability**



#### Capital adequacy





## Focus on next generation

Since 2003 the Endowment Fund for Education and Science in the SFD and Center-invest Bank have been running an open scholarship competition for undergraduate and postgraduate the best students in Southern Russia. More than 21.500 students have entered the competition since it began, and 5.000 scholarships have been awarded.

The Bank's work to raise financial literacy continues all year round. Online training platform "Enterprise for All" (school.centrinvest.ru) combines training modules in the basics of entrepreneurship and tests in 6 languages. Over 46 617 people have registered on the portal so far. 21 073 people have received a certificate "Enterprise for All".









Center-Invest bank set up Financial Literacy Centers in Rostov-on-Don, Krasnodar and Taganrog. Center regularly provides trainings for older people, young entrepreneurs and workshops for those who want to develop its existing business. All consultations and workshops are held by volunteers of the Center free of charge.

The Center-invest Bank annually acts as an official partner and participant of the forum of innovative financial technologies FINOPOLIS in Sochi. In 2019, Center-invest presented the concept of a smart ATM, digital - accelerator with mentoring function, as well as facial recognition technology, by which guests and participants of the forum could find their photos in the General photo archive for all days of the event and receive them by email. The Bank's stand was visited by a delegation of representatives of the Bank of Russia headed by Elvira Nabiullina. She noted the innovation of the Bank "Center-invest" in working with small businesses and start-UPS, as well as the importance of using ESG-principles and Sustainable Development Goals in banking.



## At a glance

The Center-invest Bank hosted an ESG foresight session, attended by representatives of investment funds, audit and consulting firms, development institutions, the Russian Central Bank, the Moscow Exchange and banking associations, as well as shareholders, employees and customers of the bank. The bank shared its experience of applying ESG principles and represented the investment potential of southern Russia's economy.

The Moscow Exchange included RUB250m of Center-invest Bank bonds in the green bonds segment of its Sustainable Development Sector. This is the first issue of green bank bonds in Russia.

The Center-invest Bank is one of the Top-15 most profitable and efficient banks in Russia based on 2019 results. According to rating of Kommersant Publishing House.

In November 2019 a series of business events was held in Frankfurt as part of the 22nd Euro Finance Week: The Future of Finance and Banking. Center-invest Bank participated in the FAROS institutional investors forum on green finance and in the 29th European Banking Congress.

















In March CIB was an official partner for Russia's Earth Hour 2019 organized by the World Wildlife Fund (WWF) with the support of the Environment Ministry and the Moscow government.

The CIB's delegates took part in SIBOS forum held in London and hold more than 40 meetings with banks-partners from Spain, Germany, France, USA, Great Britain, Turkey, Russia, Georgia and China. In the framework of forum Center-invest was awarded by Citibank NY by STP Excellence Award for USD payments.

On 18 February the Board of Directors of The Global Alliance for Banking on Values (GABV) ratified Center-invest Bank's membership of the organization. The Alliance is a network of more than 50 banks from around the world, whose aim is to use finance to deliver sustainable economic, social and environmental development.

Center-invest Bank has become an official Signatory of the UN Principles for Responsible Banking — a single framework for a sustainable banking industry developed through an innovative partnership between banks worldwide and United Nations Environment's Finance Initiative.





Dr.Vasily Vysokov

Chairman of the Board of Directors



Member of the Board of Directors

Tatiana Vysokova



Olga Vysokova
Advisor
to the Supervisory Board



Lidia Simonova
Chairman
of the Executive Board



Yuriy Bogdanov

Director of innovations



Deputy Chairman of the Executive Board for Reporting, Analytics and Finance

**Sergey Smirnov** 





Consolidated Financial Statements in accordance with IFRS

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