

## Presentation for investors Sustainable Bank for southern Russia 1H2015 IFRS Results



### Southern Russia. Region overview

- Southern Russia consists of the two federal district: Southern and North Caucasus
- Global competitive advantages of southern Russia are:
- mild climate and natural conditions which are conductive for development of agribusiness (account for 20-25% of Russian agricultural production);
- unique geographical location and well developed transport infrastructure;
- well developed network of educational and research institutions;
- rapidly developed and diversified economy, dynamic banking and insurance system;
- ✓ long historical traditions of enterprise conductive to an intensive development of SMEs.

Comparative features of the region, %	2000	2005	2011	2012	2013	2014
Territory	3.5	3.5	3.5	3.5	3.5	3.5
Population	15.6	16.0	16.4	16.3	16.4	16.5
Gross domestic product	7.6	7.1	8.5	8.8	8.8	9.0
Industrial production	-	5.6	7.6	7.3	7.2	6.2
Agricultural output	18.7	22.6	23.2	23.6	23.4	23.5
Construction	11.4	9.5	14.5	14.4	15.0	13.0
Retail trade	9.8	11.5	14.0	14.2	14.1	14.3
Investments	11.6	9.4	14.5	13.0	14.0	13.3







#### **History** From the date of foundation the Center-invest Bank became the «laboratory of reforms in the South Russia».

	• • • • • •	
Services for privatization processes	• 1992	
	-• 1994 1993 •	Start of operations with individual deposits and currency exchange transactions
Start of operations with utility payments, opening first branches in Bataysk, Novocherkassk, Taganrog; operations with bills of exchange	1995 -	
First correspondent account opened in the USA	• 1996	Advanced license for currency operations; first correspondent accounts opened abroad; launching first investment projects
	1997 -	Accounting Standards by PWC
of new technology in conditions of financial crisis	<b>1998</b>	Agency agreement with Western Union, development of the program for Don SME support; first audit passed according to International
Branches opened in Aksay, Azov, Semikarakorsk; implementation	-• 2000 1999 •-	Bank offices opened in Salsk, Kagalnik; development of pro-active marketing program
Cooperation with international financial institutions began; joining in Europay International as associate member	2001 -	to international standards
International Finance Corporation (IFC), HERMES entered	• 2002	Participation in programs for transition of Russian banks
Agreements with European bank for Reconstruction and Development (EBRD), The U.S. Agency for International Development (USAID), International Finance Corporation (IFC), HERMES entered	2003 -	of program «Billion dollars of Don investments»
member; adoption of Corporate Governance Code and Code of Corporate Ethics	2005 <b>⊷</b> -• 2004	Branch opened in Krasnodar; implementation
EBRD became the shareholder; entering VISA International as associate	• 2006	DEG became a shareholder; RUB1bn syndication in the Russian money market
Moody's assigned B1 rating; 1 <sup>st</sup> international syndication for USD45million; 1 <sup>st</sup> bond issue of the bank in the amount of RUB1.5bln on Russian market	2007 -	of Trust from the Federal Tax Service of Russia implementation of the program «Doubling with Center-invest Bank»;
processing centre in southern Russia	<b>2007</b>	1 <sup>st</sup> CLN for USD175m have been issued in international market; Prof.Vysokov - «Sustainable Banker of the Year» by FT; Golden Certificate
Erste Group Bank AG became the shareholder; Bank opened the first	-• 2010 2009 •	Programme; <sup>1</sup> loan under new Energy Efficient Housing and Communal Services Programme
2011-2015 Development Strategy «The Post-Crisis Development of Southern Russia»; cooperation agreement with Guarantee Fund for SME	2011 -	(Shănghai, China) Top performing bank in the Rostov Region SME Development
Programme run by the IFBL	• 2012	«The Sustainable Finance Awards» organized by The New Economy magazine; correspondent account with Bank of Communications
Winner in the tender of the Federal Treasury for cash services of budgetary funded organizations of Rostov region; Youth Business	2014	Europe» by FT/IFC Sustainable Finance Awards; Citibank «STP Award 2012» and Commerzbank «Relationship Award 2012»
«Enterprise for All» and «Business Ioan for businesswoman» were recognized as «The Best Social Projects of Russia»; The Financial Literacy Centre was opened	• 2014	www.school.centrinvest.ru was launched; «Sustainable Bank of Eastern



. ..

. .

~

3

## **Bank overview**

#### «Center-invest Bank is the Sustainable Bank for southern Russia»!

- Center-invest Bank is a leading universal regional bank is southern Russia, was founded in 1992 (General Banking License N2225)
- Bank is licensed by the Federal Financial Markets Service of Russia to act as a broker, dealer, professional participant in the securities market for securities management and depositary in the Russian securities market
- Credit ratings were revised in February 2015:
- B1 (Stable outlook) Moody's Investor Service
- Al.ru Moody's Interfax
- Two prominent IFIs EBRD and DEG together with Bank founders Vasily and Tatiana **Vysokovy** hold 68% of Bank's shares
- Bank operates through 130 offices in southern Russia and representative office in Moscow
- CIB has been audited annually by PricewaterhouseCoopers Audit since 1997
- http://www.centrinvest.ru/files/about/reports/audit%28en%29/CIB 2014 eng.pdf
- High quality of loan portfolio:
- ✓ NPL>90 days as at 01.07.2015 made up 5.62%
- Number of employees: 1650 as at 01.07.2015





2013 Sustainable bankina leader in Eastern Europe



2010.2012 STP Excellence Award (Citibank)



2013 «Relationship Award 2012»

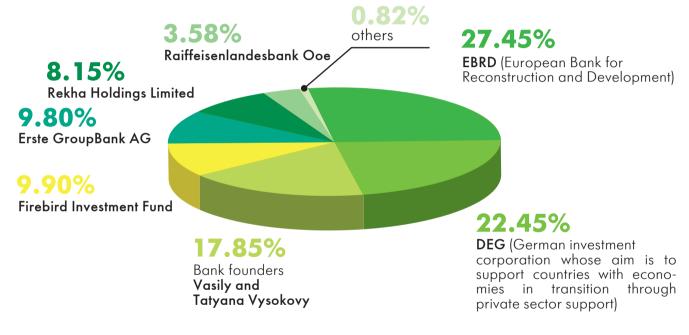


2014 «The 100 Best Goods of Russia» (banking services)



2014 «The Best **Regional Bank**»

#### Shareholder structure as at 01.07.2015\*



\* Voting right shares



## **Financial highlights**

			Key f	inancials				
RUB.billion	2009	2010	2011	2012	2013	1H2014	2014	1H2015
Assets	42.9	48.3	54.5	62.7	75.9	80.3	91.3	87.4
Capital	5.4	5.8	6.7	7.6	8.8	9.2	9.6	9.6
Net Loans and Lease	26.3	30.6	42.5	48.4	61.5	65.9	72.0	74.2
Customer accounts	27.8	33.8	39.0	44.0	49.4	48.6	49.2	55.0
Net profit	0.1	0.2	0.9	1.1	1.4	0.7	1.1	0.02
NIM,%	6.5	6.3	6.8	6.7	6.6	6.5	6.3	3.6
Cost/Income, %	53.1	51.8	49.9	45.1	45.0	40.0	43.4	55.8
Loans/Deposits, %	94.6	90.6	109.1	109.9	124.5	135.5	146.2	134.9
CAR,%	20.8	19.5	18.2	17.4	15.6	15.5	14.5	15.0

1USD=56.2584RUB as at 01.01.2015 1USD=55.8413RUB as at 01.07.2015



### **Competitive positions: ratings and rankings**



## In ranking by the Expert RA Rating Agency Center-invest Bank is placed\*:

12	SME loan portfolio**
16	Value of loans granted to SMEs **
40	Value of retail loan portfolio
51	Value of retail deposits
53	Corporate loan portfolio
58	Total loan portfolio
74	Assets

\*http://raexpert.ru/ratings/bank/monthly/Jul2015

\*\*http://raexpert.ru/ratings/bank/credit msb 9m2014

# **Forbes**

#### In the Forbes annual reliability rating of Russian banks:

33 The «Most Reliable Banks: classed as «highly reliable»»

http://forbes.ru/ratings



# <u>-banki.ru</u>

h	In ranking of the 100 largest Russian banks by the Banki.ru portal:					
40	Value of retail loan portfolio					
52	Value of retail deposits					
53	Value of corporate loan portfolio					
57	Total loan portfolio					
71	Net assets					
80	Capital Basel (form 123)					

https://www.banki.ru/banks/ratings/

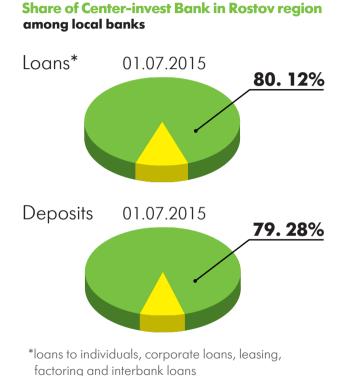
# **The Banker**

GLOBAL FINANCIAL INTELLIGENCE SINCE 1926

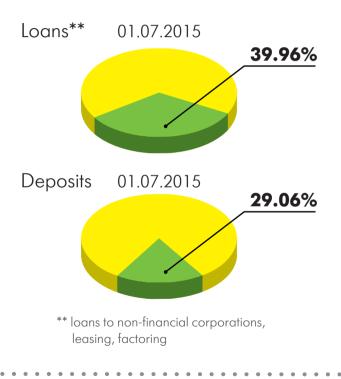
TOP-	TOP-100 Russian Banks by «The Banker» magazine:			
10	Cost/Income Ratio			
15	Return on Tier 1 Capital			
25	Return on Assets			
58	Assets			
72	Capital			

http://www.thebanker.com

### **Center-invest Bank: market share**



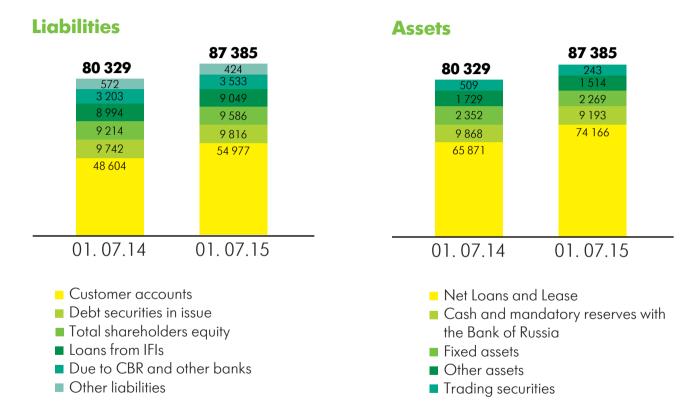
## Share of Center-invest Bank in southern Russia among local banks in CIB operational area



BANK

TER-INVES

#### **Balance sheet structure**

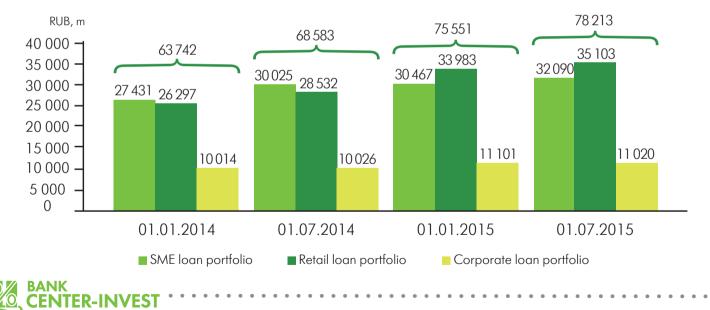




## Loan portfolio development

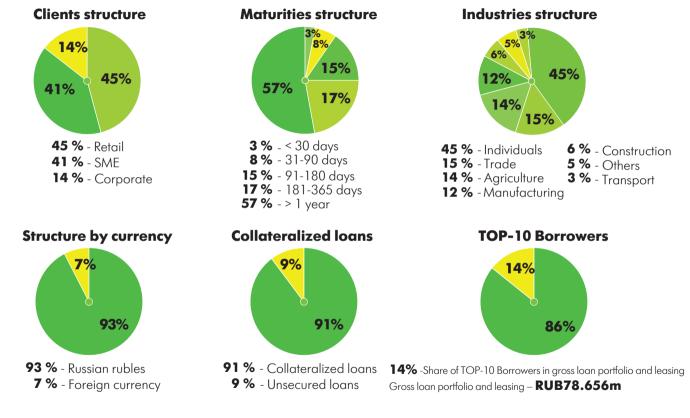
During the 1H2015 gross loan portfolio increased by RUB2.7bn (+3.5%) and reached RUB78.2 billion.

The steady growth in lending is attributable to the attractive lending terms, comprehensive support to SMEs, free consulting services to clients and long-term sustainable development strategy of the Bank.



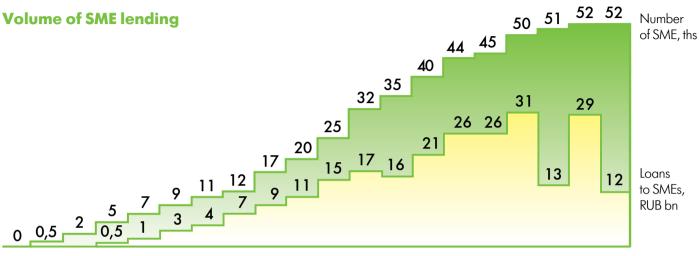
#### Loan portfolio growth dynamics, RUB m







#### **Focus on SME Lending**



1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 1H2014 20141H2015

Entrepreneurship development is a priority for Center-invest Bank.

Center-invest Bank first began working with SMEs back in 1997. During these years it has gathered an extensive experience and was recognized as one of the best from regional banks in Russia in SME lending. Center-invest Bank is a leader of SME Development Programmes in Rostov region – accounting for a quarter of all long-term loans for investment purposes for SMEs and takes an active part in implementation of the similar programmes in southern Russia.



## Unique lending programmes

- Bank continued to promote its **Start-up loan programme** for new businesses. The **Bank's Advisory Centre** holds more than 60 free seminars every year.
- In 2012 Center-invest Bank became a financial partner of **the Youth Business Programme** run by the International Business Leaders Forum (IBLF). In frame of programme for supporting female entrepreneurs in Southern Russia, Bank provides a **Business Loan for Women**.
- More than 12 200 people registered on the online training portal **«Enterprise for All»** (www.school.centrinvest.ru) launched by the Bank, more than **3 450** users had completed the course of basic principles of the economy and entrepreneurship for which they received a certificate.

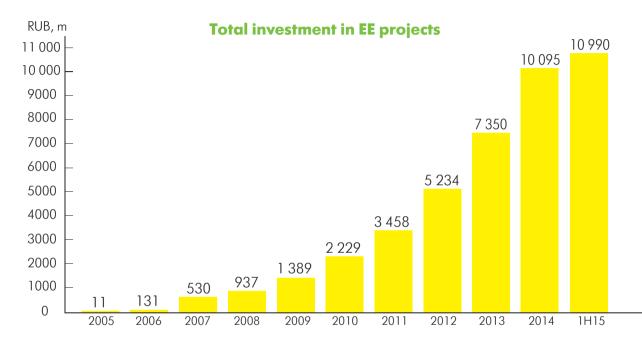


#### Number of projects

#### Total amount, RUB m

BANK

### **Energy Efficiency Lending**



Center-invest Bank's success in financing energy efficiency projects is attributable to the fundamentally new approach that we have developed for our customers in southern Russia: **sustainable lending.** 

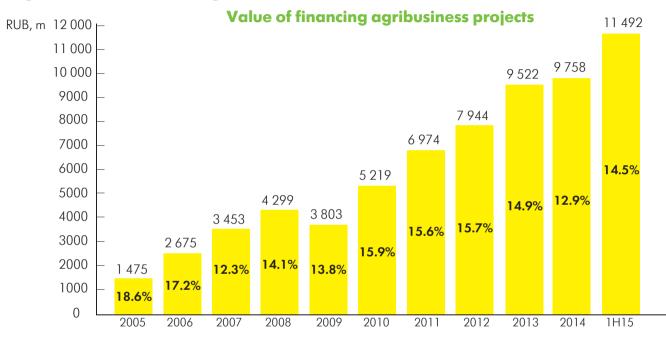
This approach combines technical, financial and social

engineering. The projects financed by the Bank meet the social and environmental requirements dictated by the Bank's policies and procedures

policies and procedures Center-invest Bank is **the first bank in southern Russia** to provide loans for homeowners' associations to renovate apartment buildings and reduce energy consumption.



#### **Agribusiness Lending**

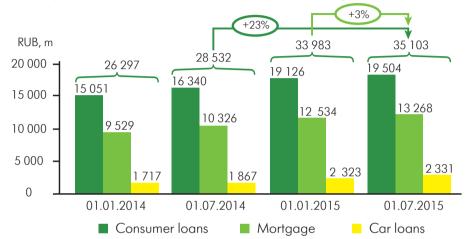


Agribusiness lending accounts for a significant part Bank's loan portfolio: **14.5%** (RUB) as at 01.07.2015 Bank nurtures and works with the best customers in southern Russia's agribusiness sector which accounts for 25% of the country's total agricultural output.



## **Retail lending**

- Providing financial support for southern Russia's real economy and local population is part of the bank's sustainable development strategy
- Bank's Retail loan portfolio made up **RUB35.1 billion** as at 01.07.2015 this represents an increase of over **RUB1.1 billion (+3.30%)** for the 1H2015 and attributable to the following factors: low interest rates, extensive product line and flexible loan terms.



#### Dynamics and structure of retail lending portfolio, RUB m



Consumer loans 55% 80% Mortgages 6% Car loans

- Bank's approach to retail lending is rather conservative: Bank doesn't provide express loans and give preferences to own depositors, customers with solid credit histories and people who have salary cards issued by the Bank.
- In spite of rapid growth of retail loan, NPL ratio is maintained at a low level: NPL>90 days **5.48%** as at 01.07.2015

### **Funding base**

The bank displays a fairly diversified funding structure with a well balanced short term liquidity gap. The bulk of Liabilities are customer accounts that constituted 63% of total liabilities as at 01.07.2015, as well as by bonds securities in issue and long term borrowings from international financial institutions.

In the first half of 2015 retail customer deposits increased by 15% to reach **RUB43.3bn.** 

In spite of increased volatility of the exchange rate of

foreign currency during 4Q2014, Bank succeed in keeping its clients as well as managed to attract new customers (+15 ths. individuals accounts).

The sustainable growth in the volume of deposits held by Center-invest Bank can be attributed to the market rates paid on deposits, our special seasonal offers, and our reliability.

## Dynamics and structure of customer accounts, RUB bn



## Dynamics of individuals and corporate accounts, ths accounts

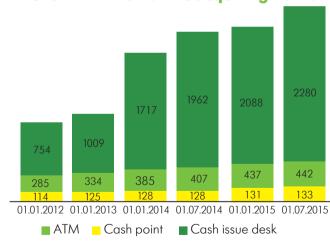




## **Bank cards**

	2014	2013	2014/2013
Number of transactions (million)	50	40	+25.0%
Visa International and MasterCard Worldwide cards issued	149 447	135 579	9 +10.2%
Volume of transactions (RUB bn)	50.5	46.10	+9.5%
Number of payroll card programmes	2 275	2 128	+6.9%
Number of cards to service the accounts of regional departments of the Federal Treasury in southern Russia	12 490	10 015	+24.7%

- Center-invest Bank is the only bank in southern Russia to have its **own modern processing centre.** This advantage enables to systematically expand our services based on bank cards.
- Bank provides services for settlement account to Federal Treasury of Krasnodar Krai, Rostov and Volgograd regions. As at 01.07.2015 a number of active bank cards issued in frame of this programme made up 12 906 cards.



#### Growth in the Bank's acquiring network







## **Center-invest Bank on bonds market**

#### **Bonds in circulation**

Series	Total par value, RUB million	In circulation, RUB million	Maturity date	Put option date	Coupon rate, % per annum
Exchange bonds, BO-03, BO-06 series	2 500,00	2 500,00	03.2016	09.2015	11,50
Exchange bonds, BO-07 series	3 265,00	3 265,00	11.2018	11.2015	9,20
Exchange bonds, BO-10 series	3 000,00	3 000,00	05.2019	05.2016	15,25

#### **Registered issues**

Series	Total par value, RUB million	Maturity
Exchange bonds, BO-08 series	2 000,00	5 years
Exchange bonds, BO-09 series	2 000,00	5 years
Exchange bonds, BO-11 series	3 000,00	5 years

Center-invest Bank successfully placed five issues from the First Exchange Bonds Programmes which was approved by the BoD. Total volume of bonds in circulation is **RUB8.7billion.** 

Attracted funds from the bonds issue has been used to develop SME lending and expanding retail lending capacities in southern Russia.

Exchange bonds issued by Center-invest Bank have been included into the **Bank of Russia's Lombard List** of securities that commercial banks can pledge to borrow funds from the regulator.







#### **Cooperation with IFIs**

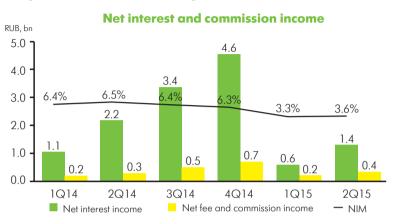
Starting from 2002 Bank has been attracting funds from both the Russian and the international financial markets. Confidence from the foreign and Russian investors is based on high standards of corporate governance and financial transparency. Now borrowed funds from IFIs (one of the main and reliable long-term source) made up 10% in liabilities structure (RUB9.049m as at 01.07.2015).

#### **Existing loan agreements**

Date	Lender	Purpose	Amount	Years
October 2014	IIB (International Investment Bank)	Energy Efficiency	EUR15.0m	3
June 2014	EBRD (European Bank for Reconstruction and Development)	MSME	RUB800.0m	3
March 2014	IFC (International Finance Corporation)	SME and Agribusiness	RUB600.0m	2
December 2013	BSTDB (Black Sea Trade and Development Bank)	SME	EUR20.0m	5
August 2013	ResponsAbility Global Microfinance Fund (Luxemburg)	Microbusiness	RUB485.0m	3
March 2013	EBRD (European Bank for Reconstruction and Development)	MSME	RUB1 500.0m	3
February 2013	IFC (International Finance Corporation)	SME	RUB900.0m	3
November 2012	SME Bank (Russian Bank for Small and Medium	SME	RUB500.0m	5
	Enterprise Support)			
September 2012	OeEB (Austrian Development Bank)	SME and Energy Efficiency	EUR20.0m	7
January 2012	EBRD (European Bank for Reconstruction and Development)	SME and Energy Efficiency	RUB1125.0m	3
November 2009	IFC (International Finance Corporation)	Agribusiness and Energy Efficiency	RUB900.0m	5
May 2008	DEG	Subordinated loan	USD30.0m	10
April 2008	EBRD (European Bank for Reconstruction and Development)	Subordinated loan	USD20.0m	10



#### **Operational efficiency**

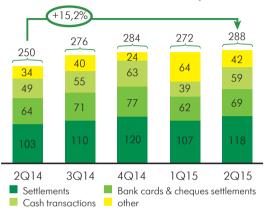


**NIM Comparison** 

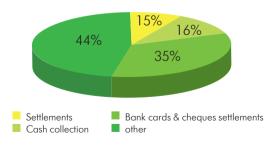




Fee and commission income, RUB m



Fee and commission expenses



**BANK** 

**CENTER-INVES** 

#### Focus on social responsibility

Center-invest Bank sets a positive example as a socially responsible business. Sustainable banking business model focuses on introducing new knowledge and new technologies in the interests of future generations.

Social projects «Enterprise for All» and «Business loan for businesswoman» were recognized as «The Best Social Projects of Russia» in nomination «Education and Science» and «Social marketing».







• For the past twelve years Center-invest Bank and Endowment Fund for Education and Science in the Southern Federal District have held an annual scholarship competition for southern Russia's top students The annual scholarship fund exceeds RUB7m

• In April 2014, in partnership with Southern Federal University, the bank set up a Financial Literacy Centre. Open to all, the centre provides free advice and training on personal finance for all groups of the population of southern Russia. Experts from the bank regularly train students to work as volunteers at the Centre. The most successful volunteers went on to take up paid positions with Center-invest Bank. • The www.school.centrinvest.ru online training portal was launched in March 2013. Using a combination of textbooks and modules, the portal provides free training in the basics of entrepreneurship. An English version of the portal went live in January 2014. Child and Youth Finance International (CYFI) has included this training recourse in its global electronic library.

• Thanks to financial support of CIB, more than 11 000 Rostov region children received free entry to the exhibitions at the Rostov Region Local Studies Museum.









#### **Center-invest Bank: news 2015**

Russia's first **Positive Economy Forum** organised by Center-invest Bank together with PlaNet Finance (France) was held in Rostov-on-Don.

The Bank of Russia has updated its **list of banks** with which other organizations may deposit pension funds and savings for housing provision for military personnel. Only 33 banks made it onto the list, including Center-invest Bank.

The Bank of Russia has included Center-invest Bank in its updated list of **«significant banks in the Payment Systems Market»**.

Center-invest Bank was recognized as **«Largest Bank by Assets»** and **«Most Profitable Bank in Southern Russia in 2014»** in frame of fourth «Bank Regional Strategies» conference organized by Expert Yug magazine.

The **Financial Literacy Centre** marked its first anniversary in April 2015. In the past year it has improved the financial literacy of more than 5,000 Rostov residents.

The Chairman of the Board of Directors of Center-invest Bank, Dr Vasily Vysokov presented a paper entitled «Transformational Banking: made in Russia» and spoke about Center-invest Bank's experience of working with **IFC in frame of IFC Financial Institutions Group Knowledge Forum** in Washington D.C., USA.

Center-invest Bank presented its **unique experience** in providing loans for homeowners' associations to renovate apartment buildings and reduce energy consumption at a seminar in Krasnodar on «The Practicalities of Energy Efficiency Modernisation of Multifamily Residential Buildings» organised by the RuSEFF «Warm Life» programme.

Center-invest Bank has won the retail banking services category of the nationwide competition **«The 100 Best Goods of Russia».** 

Center-invest Bank presented its financial literacy programmes and social and educational projects at the **II National Congress on Financial Education for the General Public** organised by the Russian Central Bank.







#### Contacts



**Dr.Vasily Vysokov** Chairman of the Board of Directors

tel. +7 (863) 299-41-63 referent@centrinvest.ru



Sergey Smirnov Deputy CEO

tel. +7 (863) 267-36-44 smirnov@centrinvest.ru





**Tatiana Vysokova** Member of the Board of Directors

tel. +7 (863) 250-99-11 referent@centrinvest.ru



**Lidia Simonova** Deputy Head of Treasury

tel. +7 (863) 264-06-40 l.simonova@centrinvest.ru



**Per Fischer** Independent Director Member of the Board of Directors

tel.: +7 863 299-41-63, per.fischer@posteo.de



**Yuriy Bogdanov** Chairman of the Executive Board

tel. +7 (863) 267-36-44 referent@centrinvest.ru



#### Head office Russia, Rostov on Don, 344000, 62, Sokolova ave. tel. +7 (863) 2-000-000

welcome@centrinvest.ru www.centrinvest.ru